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takeover of the concept of
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Eco Business: A Big-Brand Takeover of Sustainability. Authors: Peter Dauvergne, Jane Lister. Pub: MIT Press. Price: US\$24.95/£17.95. BUY.
In Eco-Business's opening chapter, authors Dauvergne and Lister claim they will reveal that big brands' interest in sustainability is "actually increasing risks and adding to an ever-mounting global crisis", a statement

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